



Start Your Own Clothing Store and More: Women s, Men s, Children s, Specialty (Paperback)

By Entrepreneur Press

Entrepreneur Press, United States, 2011. Paperback. Condition: New. 3rd edition. Language: English . Brand New Book. Are you a fashionista? Do you love working with people? Do you dream of owning and running your own business? Take a chance and start a clothing business--all you need to get up and running is your dream and this guide. Whether you re interested in selling today s hottest fashions or you d rather start a specialty boutique, such as a children s store, bridal shop, vintage store, consignment shop or something of your own invention, this book helps you make it big. It gives you the inside scoop on starting a clothing store, including: * How to spot trends and take advantage of them before your competitors do * Valuable money-saving tips for the startup process * Whether to purchase a franchise or existing business or start your dream store from scratch * How to find, hire and train the best employees * How to skyrocket your earnings by branding your clothes with your own private label * The pros and cons of having an on-staff personal shopper * And more! If you know how to dress for success, let Entrepreneur help...



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