

## Consumer Behaviour: The Indian Context (Concepts and Cases), 2nd ed.



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### **Reviews**

*Simply no words and phrases to clarify. It really is full of knowledge and wisdom You wont feel monotony at at any moment of the time (that's what catalogs are for relating to when you question me).*

*(Paolo Spinka)*

**CONSUMER BEHAVIOUR: THE INDIAN CONTEXT (CONCEPTS AND CASES), 2ND ED.**

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