



## Search Engine Testing: Evaluating Web Search for Relevance and Accuracy (Paperback)

By MR Abhinav Vaid

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Search Engines that were initially introduced to serve as a reference for information retrieval eventually invaded human lives. As of today, the end-to-end process is either not known or happens to be incorrectly interpreted by many. There are also decent career options available, which are not frequently advertised. The jobs allow the flexibility to work from home, decent salaries, relatively recession proof career along with a tag of working for World Class brand name. The current book addresses the need. The beginners will understand the benefits along with pitfalls to avoid. The techies will understand the manual process in search and where it fits in the overall life cycle of Search. The career aspirants will get a methodical path to get into a Search Engine Company in the shortest possible time. While no one can really guarantee a job, but the contents will ensure that there will not be any surprises during the exam.



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