



Transformational Leadership: Trust, Motivation and Engagement

By Edward J Shelton

Trafford Publishing, United States, 2012. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.With the publication of They Love You They Hate You: Discovering Leadership in 2007, a new comprehensive review of basic leadership behaviors were presented to global corporations and frontline leaders that provided a guide to talent retention, empowerment, engagement, and commitment building. Now Dr. Shelton introduces First They Came, a popular poem attributed to Martin Niemoller describing how Hitler, during his rise to power, purged group after group without much opposition. This is a continuance on the principles of courage, trust, and serving others around you in a transformational way. Transformational leadership is a philosophy and a way of life; it cannot be gained in a leadership short course but only through study, experience, and application. Constructive leadership qualities are not secret and have been applied since the beginning of mankind. Trust, kindness, integrity, empowerment, communications, other orientation, knowledge seeking, motivation, and courage are discussed in detail with supporting cases and anecdotes. Many of these characteristics are not taught in the academic schools of management, yet they remain as powerful today as they had been in the...



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-- **Anabel Zemlak**

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