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paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2008-08-01 Pages: 175 Publisher: Higher Education Basic information title: entrepreneurship education (secondary vocational schools teaching the book) List Price: 16.7 yuan Author: Peng build Peng Chunxian Press: Higher Education Publication Date: 2008 -08-01 ISBN: 9787040247916 words: Page: 175 Revision: Binding: Folio: 16 Weight: Editor's Choice book readers positioning of vocational students. and also take into account the transfer of rural labor and the urban unemployed people. civilians crowd. Its salient features are: weakening the theoretical level. strengthen the operational level. provides 4 modes for business of vocational students; consistent with national conditions. in line with the needs of local economic development. in line with the building and avoid the social demands of the times. China has a large population. a large market. many of the lower threshold of the industry. both suitable for civilians to enter entrepreneurship for secondary vocational students. Entrepreneurship is a new means of employment. active. creative employment. Entrepreneurship is increasingly subject to the full recognition of the great concern of the entire society and the vast majority of young students. Summary This book is the second edition of the textbook according to the requirements of the secondary vocational schools. personnel training objectives. the amendments made in the first edition of the basis. The book seeks to distinguish it from other entrepreneurial textbook or Reading closely integrated vocational students in actual and changes in the format of the modern workplace. stressed interesting. readable. practical. and operability. The book is seven units. mainly including: the entrepreneurial path at your feet; secondary vocational students should be prepared to venture ready; entrepreneurial model: from work to entrepreneurship; entrepreneurial mode: online shop; the entrepreneurial mode 3: distribution agents; Venture...



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